Interview Template

Introduction

Here's where you introduce the guest, and cover things such as

- What topic you're about to cover
- The results this person has in such topic
- Why this person inspired you to interview
- And then welcome the person onto the call
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Hi and welcome everybody my name is (insert your name) and today we have a very special guest on the line with us, this (guy/girl) has achieved such amazing results in (insert topic) such as (insert results) that I felt inspired to reach out and ask to interview on some of my burning questions to get the same results for myself and our listeners.

Anyway…our expert guest today is non other than (insert your guest name) all the way from (insert where they are in the world right now)

So Welcome onto call(guests first name) thank you for spending some time with us.

Here Let the person briefly talk, Then take control of the call by asking this key question.

Okay so before we dive into what you've been upto recently

and all the amazing strategies you're going to share with us on (insert topic) today.

Please quickly give our listeners a little back round on yourself before you got started doing (insert topic) and then how you got into it.

If the person is vague use some probing questions from your probing sheet.

UNIQUE QUESTION

Okay next we're going to move into the more specific part of the training. This is where you'll ask your unique 'market driven questions'

Question 1)

EG:could you please start off by explaining why list building is so important to starting an online business.

Use probe questions if needed

You just told me about…. I'd also like to know about….

Question2)

EG:what's the least amount of things needed to build a mailing list in the next 7 days or less.

Use probe questions if needed

You just told me about…. I'd also like to know about….

Question3)

EG:could someone use Private Label Right content and give the pro's and con's to using PLR. Also you could mention if there's an easier better way too if you know any.

Use probe questions if needed

You just told me about…. I'd also like to know about….

Question4)

EG:what if someone isn't technical can they still build a mailing list? what methods and tools would you recommend?

Use probe questions if needed

You just told me about…. I'd also like to know about….

Question5)

EG:where do you generate traffic from to build a mailing list

Use probe questions if needed

Question6)

EG: how do you make money from a mailing list?

Use probe questions if needed

Rapid Fire Question Round.

This rapid fire round is designed to extract multiple golden nuggetsin a short period of time so the listener feels they have taken A LOT out of this interview.

Okay thank you for answering these questions,

now we're moving into what we call the Rapid Fire Question Round, this is where I'm going to as you a series of questions and you and you have to respond with a rapid response. You ready!

Great let's go.

Why is (insert topic) so important?

Tell us of your biggest failure with (insert topic) and how you overcome it?

Share two or three of the biggest hurdles you faced starting out (insert topic) and how you overcome them?

If you had to start (insert topic) again what would you do differently?

What is the first thing you would do if you had to get (insert desired outcome) starting from scratch?

What do you wish you knew about(insert topic)when you first started out?

How can our listeners get started (insert topic)this week?

What tools are essential for starting with (insert topic)?

Who inspired you to get started with (insert topic)

What's is your best book on (insert topic)?

What other books would you recommend that influence your thinking about (insert topic)?Who inspired you to get started with (insert topic)

What does your average week look like doing (insert topic)

Do you have any daily rituals to stay ahead of the game when (insert topic)

Okay last but not least…

What could go wrong when doing (insert topic)how do you prepare yourself for such problems?

What would you say the short-term and long-term goals should be for our beginner listeners?

Wow...that was AMAZING.

If people could take away 3 lessons from today, what would they be?

THANK YOU SO MUCH FOR BEING A PART OF THIS WITH US.

Before we rap up this call.

In your words of wisdom what do you think are the most important things our listeners should do right now to get started doing (insert topic)

Wow we've covered a TON on this call.

Is there anything you have missed out that you'd quickly like to share?

We'll it's been an amazing time together

Thank you for being on the call

Where can people find out more about you online?

And there we have it, an amazing interview with (insert guest) covering a range of things on the topic of (insert topic)

I personally took lots of notes myself and have a full action plan to move forward with now.

I really hope you too have enjoyed this jam packed interview and we look forward to hearing from you in the near future about your success with (insert topic)

Talk to you soon

This is (insert your name) signing out.

Good bye folks.

Stop the recording.

Thank the guest for joining you and let them know once the recording is ready you'll have it sent to them for review.

Then ask them is there anything you can do for them! And if possible honour their requests. (this question goes along way.)